

The Short version:

I:

Keep focus on the assignment, doesn't fuck up in the process, think new, but keep my eyes on the design manual.

Am

Professional, creative and experienced, my work process is meticulous, patient and enduring, while at the same time solving what small ad-hoc-assignments that may appear. A team player, but also use to lifting assignments alone.

Comfortable with:

The big clients: COOP, DSB, 3F, TNT, CNN, Cartoon Network, DIP, B&O, Københavns Kommune, DANIDA, Syddansk Universitet, Codan, Danida, OISTER, Job&Krop, Knuthenborg Zoo, Hej Sundhedsvæsen, Mobilselskabet "3", RENOVER Prisen, Hjemmeværnet, Klasselotteriet, Nabohjælp, ect.

De big challenges: working on Denmark's most expensive culture product ever - 007 First Light. New identity to COOP Bakeries, HOFOR, new website for B&O, advertisement campaign for the tv channel TNT, The big connections, visual communication, digitale media, art and design as well as advertisement.

Over 10 years of work for Introversion Software, Surrey, UK on freelance as permanent contract. Digital design og mega-prints for OUTPOST 24's exhibitionstands in USA, UK and The Netherlands. Photo of sculptures and webdesign.

The small sudden ad-hoc assignments: business cards, banners, brochures, newsletters, invitations. Considers adapting concept and graphics for different media.

Morten Elgaard Pedersen

Educations

Sep 07 / Jun 10	Skolen for Visuel Kommunikation 3 year bachelor education with focus on design and advertisement. Previously known as "Design-seminariet i Højer / Højer College". As part of the education I was a intern at Applied Projects for 4 months. Final assignment about the KaosPilots.
Jan 07 / Jul 07	Medie og Design Skolen Day course teaching audience analysis, idea development, typography, layout techniques, and printing using Photoshop, Illustrator and Indesign.
Feb 07 / Maj 07	Kunst og design Drawing course in life drawings, space, objects, interior and portraits.
Jan 04 / Okt 06	Digital Media A education that primarily covers programming and web design. As part of the education I was a trainee at InCaptiva in Odense for a year.
Aug 00 / Jun 03	Marselisborg Gymnasium Course: Mathematical

Work experience

Feb 18 / Jun 26	IO Interactive User Interface for 007 First Light and the Hitman series in the shape of menu design and UX flow, UI elements, ikonografi, layout, illustrations and high quality in game screenshots.
Maj 15 / Dec 17	Outpost 24 - cyber security Design of exhibition stands in London, San Fransisco, Stockholm and Utrecht Holland. Brochures, print, web, design, infographics and internal communication.
Mar 03 / Jul 19	Introversion Software - freelance Solved everything from print, webdesign and programming tasks for Prison Architect, DEFCON, Scanner Sombre and Multiwinia.
Dec 11 / Mar 14	Advice A/S - communication agency Art Director, worked digital and with print for CNN, 3F, Turner Network (TNT,CNN, Cartoon Network), RENOVER Prisen, Coop, Danida, DIP, FaxeKondi, Københavns Kommune, Syddansk Universitet, Hjemmeværnet, Codan, Klasselotteriet and DSB
Jan 11 / Dec 11	Co+ - advertising agency Web designer, solved assignments for COOP, B&O, Stryhns, Oister, Knuthenborg Zoo and the mobile company "3"
Nov 10 / Dec 10	GMTN - design agency Print and identity assignments for TV2, Copenhagen Parts and Scandinavian Diabetes Center.
Mar 10 / Apr 10	OddFischlein - design agency Project hired freelancer, stayed a additional 3 months afterwards while doing my BA assignment about the the KaosPilots.

[For more see LinkedIn](#)

Software knowledge

Photoshop, Illustrator, Indesign, After Effects, Affinity Suiten, Figma, Flash, Microsoft Office Pack.

Programming: Html, CSS, ASP, XML

Contact info

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